



## **COME JOIN THE FUN!**

### **52<sup>nd</sup> Annual Grand Bay Watermelon Festival**

At the Grand Bay Watermelon Festival, it's all about family, music and of course watermelons, and our sponsors, who help to bring it all to lower Alabama. Let us put the spotlight on you in 2026. Your products and your services can share the spotlight with some of Alabama's greatest on July 3<sup>rd</sup> and 4<sup>th</sup>.

We offer a wide variety of sponsorship opportunities. Join us in our mission to bring family, friends and the community together for outstanding fun and entertainment to thousands of people along the Gulf Coast. Choose one of our available sponsorship opportunities or customize one of your own! As a Watermelon Festival sponsor, you can be placed squarely in front of family, friends, and fans and we'll put the spotlight on you!

For more information call 251-865-3456.

**Independent Order of Odd Fellows (IOOF)**  
**Grand Bay Lodge #73 and Martha Rebekah Lodge #29**  
**Grand Bay Watermelon Festival**  
**P.O. Box 1022**  
**Grand Bay, AL 36541**

**Event:** Grand Bay Watermelon Festival 2026

**Management:** IOOF, Grand Bay Lodge #73, and Martha Rebekah Lodge #29

**Status:** IOOF is a 501(c) (8) Fraternal organization – Being a Fraternal organization our focus is on our community and supporting various charities.

**EIN:** 23-7597234

**W-9:** Available upon request

**Date:** July 3 & 4, 2026

**Location:** Odd Fellows Festival Park, Grand Bay, Alabama

**Acts:** Local acts

**Attendance:** Approximately 6,000

**Media Coverage:** Television, radio, internet, and print throughout the south.

**Marketing:** Television, radio, print and internet marketing

**Demographics:** Virtually every demographic is represented at The Grand Bay Watermelon Festival and can be targeted specifically by the sponsorship vehicle chosen.

**Website:** [www.grandbaywatermelonfestival.org](http://www.grandbaywatermelonfestival.org)

A little history and information about us:

### **Who we are: The Independent Order of Odd Fellows and Rebekahs**

MOTTO: "Friendship, Love, Truth"

We are the family of Odd Fellowship, composed of Men, Women, and Youth, believing in a Supreme Being, Creator and Preserver of the Universe (God), who have come together in our local communities having the same beliefs and values as others, that Friendship, Love and Truth are the basic guidelines that we need to follow in our daily lives. Through working in our local Communities, States, Provinces, or Nationally we understand that we can make a difference in the lives of people in our World.

The Independent Order of Odd Fellows (IOOF) began in 18th Century England; it was deemed *odd* to find people organized for the purpose of giving aid to those in need without recognition and pursuing projects for the benefits of all mankind. Our deep history in North America began with the United States and Canada in 1819, and is continually expanding throughout the World where we are a worldwide fraternity in 26 countries. Grand Bay Lodge #73 was formed in 1873. The Lodge Charter was at Freeland Lane in downtown Grand Bay. The Lodge Charter was renewed in 1984 and is now located at Grand Bay Odd Fellows Festival Park.

The Rebekah's are also a Fraternal Order of the IOOF, as well as a Service Organization. Grand Bay's Martha Rebekah Lodge #29 was chartered in 1984. Rebekah's exhibit the true principles of Odd Fellowship which are Friendship, Love, and Truth and are extended to rendering service to our communities – SERVICE IS OUR GOAL. Ideally, an Odd Fellows lodge is a place for fellowship in all its forms, from hanging out and just having fun, to discussion, to networking, to collaboration on creative and constructive projects, all with an eye not only on our own satisfaction but on what we might offer to the community at large.

The Odd Fellows and Rebekahs are striving to make the world a better place in which to live, seeking:

To Improve and Elevate the Character of Mankind.

Do you believe that Friendship, Love and Truth should be the basic guidelines to live by?

Do you believe in a supreme being, the creator and preserver of the universe (God)?

Do you want to make a difference? **YES?** Then we need you! **Your community needs you! For information and meeting times call us at: 251-865-3456.**

## **Why Sponsor The Grand Bay Watermelon Festival?**

Without the generous support of our sponsors, families and music fans would not have the opportunity to enjoy a day of fun and music. You make this possible. And in turn, they are encouraged to thank you with their business.

### **What's in it for you?**

The Watermelon Festival affords a company regional and local exposure for their products and services. Our sponsorships are customized to fit your Company's goals, whether you seek to maximize your exposure and enhance your image or simply sell your product. It is our desire to address your needs, goals, target markets and budget as a sponsor and provide an integrated program offering awareness, marketing, hospitality and more.

Our customized sponsorship packages include benefits such as co-sponsorships, cross-promotions, and media exposure through television, radio, print, sampling, and signage.

### **Partner with us and reap the benefits:**

- Target specific markets with your message.
- Heighten brand visibility and exposure to a captive audience.
- Generate awareness with on-site displays of your product/service.
- Distribute retail incentives on-site to drive sales.
- Introduce new products
- Enhance your corporate image and raise your community profile

Use one of our existing sponsorship packages, or customize one to fit your business for a Grand Bay Watermelon Festival sponsorship to achieve your marketing goals. Regardless of the size of your business, there is a sponsorship package that is right for you.

## **SPONSORSHIP PACKAGES**

Outlined in the following page are some of the many sponsorship opportunities available for 2026. It is important to remember, however, that a sponsorship that meets your goals and budget can be customized for you. So, if you don't find the perfect opportunity in the following page, please contact us at 251-865-3456.

### **SANITATION SPONSORSHIP**

#### **\$1,500 minimum**

To be included: 3 Porta lets w/hand sanitizer, 1 ADA Porta let w/hand sanitizer  
4 Handwashing Stations w/paper towels, 20-yard dumpster, all delivery and set up fees included.

This Sponsorship will receive:

Free full-page ad in the Grand Bay Watermelon Festival Program – \$400 value  
Recognition on the Watermelon Festival Program Sponsors page, and on Facebook and Website

A minimum of four "on-stage" announcements

Two gate passes for Grand Bay Watermelon Festival

## **CHILDRENS ENTERTAINMENT**

**\$1,500**

This Sponsorship will help provide discounted tickets to families with children to enjoy the rides at a discounted rate for their children.

Free full-page ad in the Grand Bay Watermelon Festival Program – \$400 value  
Recognition on the Watermelon Festival Program Sponsors page, and on Facebook and Website  
A minimum of four “on-stage” announcements  
Two gate passes for Grand Bay Watermelon Festival

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Recognition on the Watermelon Festival Program Sponsors page, on Facebook and Website  
A minimum of two “on-stage” announcements  
One gate pass for Grand Bay Watermelon Festival

## **GRAND BAY WATERMELON FESTIVAL T-SHIRTS**

**\$1,000**

Your Logo on the T-Shirts

Free full-page ad in the Grand Bay Watermelon Festival Program – \$400 value  
Recognition on the Watermelon Festival Program Sponsors page, on Facebook and Website  
A minimum of two “on-stage” announcements  
One gate pass for Grand Bay Watermelon Festival

## **STAGE SPONSORSHIP**

**\$1,000**

This Sponsorship will help provide on-stage entertainment.

Free full-page ad in the Grand Bay Watermelon Festival Program – \$400 value  
Recognition on the Watermelon Festival Program Sponsors page, on Facebook and Website  
A minimum of two “on-stage” announcements  
One gate pass for Grand Bay Watermelon Festival

## **CHILDRENS ENTERTAINMENT**

**\$500**

This Sponsorship will help provide discounted tickets to families with children to enjoy the rides at a discounted rate for their children.

Free ½ page ad in the Grand Bay Watermelon Festival Program – \$225 value  
Recognition on the Watermelon Festival Program Sponsors page, on Facebook and Website  
One gate pass for Grand Bay Watermelon Festival

## **GRAND BAY WATERMELON FESTIVAL QUEENS PAGEANT**

**\$500**

“On-stage” announcement at Pageant

Free ½ page ad in the Grand Bay Watermelon Festival Program – \$225 value

Recognition at the Queen’s Pageant, on the Watermelon Festival Program Sponsors page,  
on Facebook and Website

One gate pass for Grand Bay Watermelon Festival or one door admission to Queen’s Pageant

## **GRAND BAY WATERMELON FESTIVAL CAR SHOW**

**\$250**

Recognition on the Watermelon Festival Program Sponsors page,  
on Facebook and Website

One gate pass for Grand Bay Watermelon Festival

Signs provided by you can be displayed at Gazebo

Again, these sponsorships can be a guideline if you would like to design your own Sponsorship.

Thank you for considering a partnership with  
The 52<sup>nd</sup> Annual Grand Bay Watermelon Festival.

For more information, call 251-865-3456